



Ecolad Corporation: Your ecological advantage

by: Brian Welch

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Ecolad Corporation was founded in 1972 by Gary Awad, who realized there was a need for durable, heavy-duty waste containers that could withstand weather elements and abuse from the general public. As a result, Ecolad manufactured its first heavy-cast aluminum waste receptacle. Ecolad's product line has grown substantially and includes recycling containers and a variety of outdoor ashtrays. Today, the company is family owned and operated by Gary's son, Mitchell (president), and his wife, Shelley (vice president). Ecolad provides unique quality products along with a high level of service to new and existing customers.

With the implementation of no smoking indoor bylaws, smokers have moved outside. Have you noticed the clusters of cigarette butts at entrance ways, on your streets, sidewalks, beaches, gardens, playgrounds and other public places? It is estimated that several trillion cigarette butts are littered worldwide every year. That's billions of cigarettes flicked, one at a time every single day. In fact, cigarettes are the most littered item in America and the world. Cigarette filters are made of cellulose acetate, not cotton, and they can take decades to degrade. Not only does cigarette litter ruin even the most picturesque setting, but the toxic residue in cigarette filters is damaging to the environment, and littered butts cause numerous fires every year.

Ecolad outdoor ashtrays are a means of disposal for cigarette waste. Improve the appearance of your resort and save on maintenance costs while keeping cigarette waste hidden from public view. The enclosed ashtrays eliminate messy rainwater overflow and irritating trash build up

Products include wall-mounted and freestanding outdoor ashtrays, and the very popular windproof ashtrays. These are the same ashtrays used by resorts, hotels and cruise ships worldwide.

Ecolad's exclusive line of wall-mounted and freestanding outdoor ashtrays are fabricated in an upscale polished stainless steel or satin aluminum finish. They can be easily anchored to the wall or ground. Commonly placed at entrance ways, exits and within areas where smokers are located.

The famous windproof ashtrays have a unique cover which reduces odor and keeps unsightly cigarette butts hidden from view. No more ashes blowing in the wind. The ashtrays are ideal for resorts, common areas, poolside, patios, outdoor bars and cafes.

Ecolad also provides a full line of waste receptacles and recycling containers.

"What sets Ecolad apart from competitors is our prompt customer service and quick delivery," said Mitchell. "Products are warehoused in Dearborn, Mich., for USA customers, and in Windsor, Ontario, for our Canadian customers. Items are normally shipped within one to three business days, and customers are continually kept aware of their order status from start to finish via email notifications and tracking numbers. Ecolad also supplies products to Australia through our distributor at www.EcoElegance.com.au."

The company's greatest success is supplying their products to such a wide range of customers from high-end resorts and hotels to golf courses, universities, restaurants, sports stadiums, marinas, parks, town centers, commercial properties and

many more.

Ecolad customers include Dallas Stadium, Renaissance Las Vegas, Hyatt Regency Grand Cayman, Hyatt Regency Huntington Beach, Hard Rock Cafe, Four Seasons Hotel Austin, Hilton Head Marriott B&G Resort, Beverly Wilshire, Heinz Field in Pittsburgh, University of Michigan, Boise State University, MGM Mirage, Maple Leaf Sports & Entertainment Ltd., Rivers Casino in Illinois, Marineland of Canada, Fairmont Jasper Park Lodge, Hudson Hotel NY, Holiday Inn Sunspree Resort, Crowne Plaza Toronto and Trump International Beach Resort.

“Ecolad is committed to delivering the best possible shopping experience to all of our customers. That means that from the moment you contact us to the moment your order is delivered to you – we are dedicated to your satisfaction.”

www.ecolad.com
800.665.6263